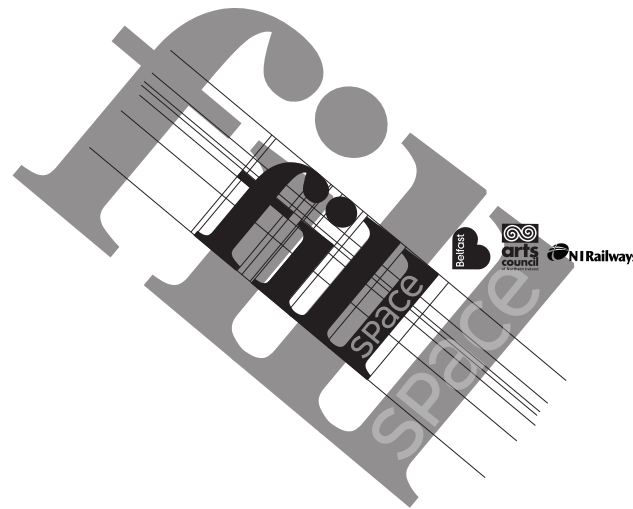
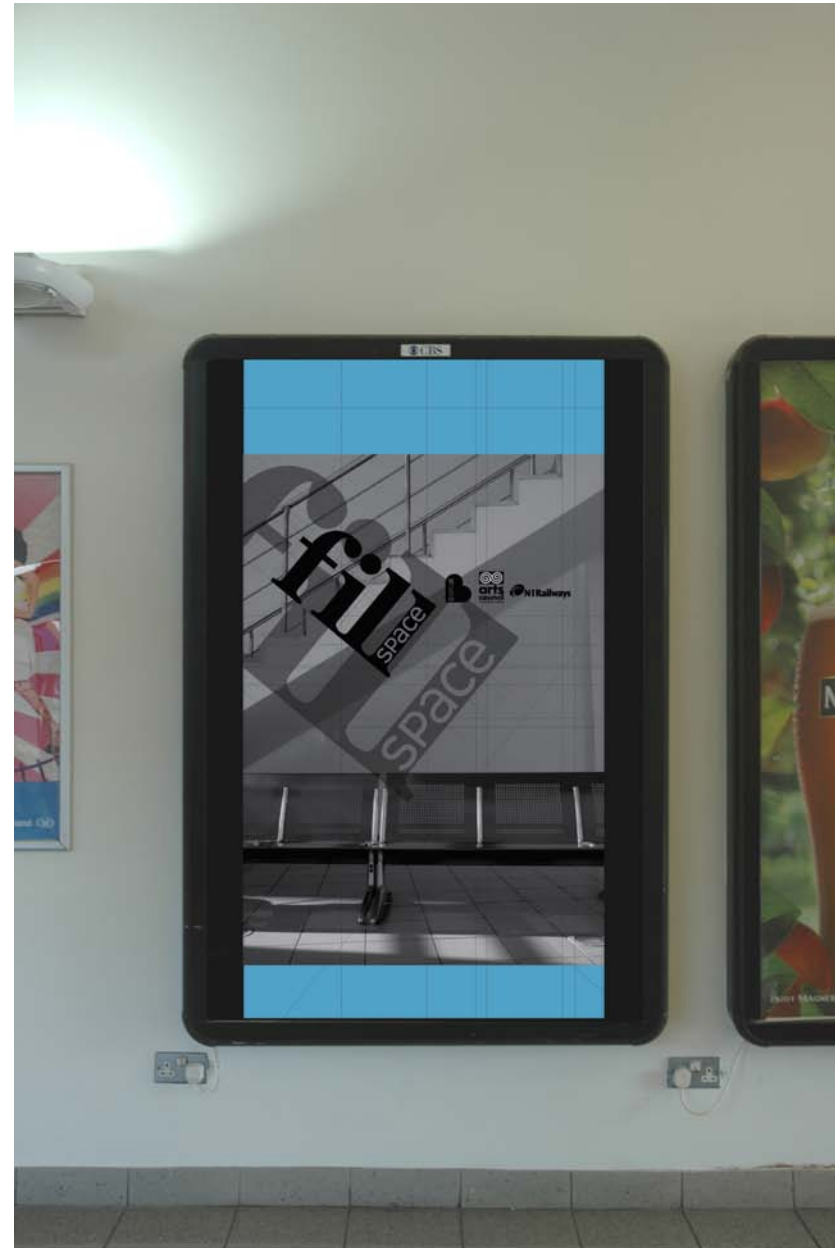


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Translink Art Invitation.

Promotion / Invitation package concentrating on inviting artists and individuals to brighten Translink Railways' platforms through artistic and creative expression. Typographic representation of space within the stations, which could be filled by the applicant's talent. [Transparent Package, Transparent campaign poster / Information poster, mailer, sticker.]



Part icipate

Art Gallery Promotion Package. Catalyst Arts Centre.

Promotion package highlighting importance of the gallery within belfast.
Concentration on the use of hands, how individuals can have a reflection of their
personality directed toward artistic creativity. [Bag for package, Package w/
concertina, 5x A5 stickers, 5 x A2 posters.]



10 Things you
should know
about
BMX

The word 'BMX' is rendered in a bold, black, blocky font. A chain is integrated into the design, starting from the bottom of the 'M' and extending downwards and to the right, ending in a small loop. The letters are slightly shadowed, giving them a three-dimensional appearance.

ISTD Competition Brief. " 10 things you should know about" [Pass]

Publication / package design. Typographic interpretation of BMX tricks and terminology. [Publication cover, Publication w/category spreads, typographic illustrative spreads.]



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Bright Ideas

WORKSTATIONS 

Hp Workstations Package.

Promotion package highlighting HP Workstations as a necessary tool for visualising creative ideas. Use of "Light writing" photography and typographic expression to visualise thought processes and ideas. [Package, poster, concertina w/ perforated direct response mailer.]

